

# 2023



BORN BALLERS

MACKIE'S PLACE  
YOUTHSOCIALHOUSE

YOUTHSOCIALHOUSE



# ANNUAL REPORT

**CREATING OPPORTUNITIES  
FOR YOUTH AT RISK TO REALIZE  
THEIR UNSEEN POTENTIAL.**



Hello, friends and supporters!

**AFTER TWO YEARS OF PLANNING, FUNDRAISING, DESIGNING, AND OBTAINING PERMITS, WE'RE FINALLY HOME!**

I spent today testing our menu in the new space. This final touch confirms we are ready for our official launch in March! And we can't wait to see our crew's reactions at our Homecoming reveal party in February. **One of our core values is to provide the same care, food, and training we'd want for our own children, to every young person who walks through our doors. Thanks to the incredible support from our donors and sponsors, our new HQ will mean we can live out this value.** We've created a professional, warm, safe, and nurturing environment to inspire our kids to pursue their passions and build skills and relationships for success in our community.

Over this past year, our focus was on stabilizing and building a strong foundation for the future. We invested in back-end systems, processes, and strategic planning, raised capital for our HQ building project, and filled key positions.

We were fortunate to receive valuable support from Trent Carroll, President of White Spot, and Brad Pennefather, Executive Leader at PS&Co Brand Studio; their assistance in developing a strategic plan is expected to have a transformative impact on MP's future. We now have a clear path forward with KPIs and

operational plans for the next five years. We are also grateful to Doris Olafsen from DO Philanthropy Inc. for her support in helping our team create a strong major donor and corporate partner fundraising strategy.

Our Executive Team has collaborated with professional chefs to develop menus, processes, and systems for our new bistro. We are grateful for the support of professionals who consistently assist us in achieving excellence; setting high standards for our crew encourages them to show up for themselves, their peers, and their community.

This year has been marked by significant investment in MP's future. We have achieved our goal of establishing a new home and are well-prepared for the year ahead. **We extend our heartfelt gratitude to every donor, volunteer, contractor, designer, tradesperson, chef, and businessperson who has generously contributed to our mission of showing radical love to youth and families in our city.**

We will forever be grateful that so many have believed in the mission and vision of Mackie's Place. We would not be here without it.

Thank you for your support!



**Bobbi-Rhea Mackie**  
Co-Founder & Executive Director





# 2023 BY THE NUMBERS

## DONORS

Total Raised **\$ 1,724,237**  
Number of Supporters **488**  
Number of New Supporters **282**  
Number of Monthly Supporters **126**  
Number of Pie Club Members **91**

## YOUTH

Number of Meals Served **8,488**  
Number of Youth Engaged **496**  
Number of Youth in Job Skills Programs **50**  
Number of Alumni Employed at Mackie's Place **12**

## PERSONNEL

Number of Volunteers **170**  
Number of Full-Time Staff **8**  
Number of Part-Time Staff **17**

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# OUR YOUTH

*the programs*



# Nick\*

## YOUTH STORY

I'm looking across at him. He's changed a lot. He's becoming a young man, but I can see his baby brother's face in him, making him appear much younger. He's just 14; born the same year as my little girl.

He's the kid who was captured by a police dog after a man was murdered on the street and a group of kids fled the scene. He's also the kid who has shot up someone's home.

We're in the visiting room, playing cards and talking. He's hoping to be out of jail after Spring Break, but even he is unsure of what the future holds. He knows he wants to play football in high school and he has just started reading a book for the first time ever. He completed grade 4, but hasn't had much schooling since.

Like many before him, he has become a praying man in jail. He writes them down in a book every day; a book of prayers from a 14-year-old boy, pleading with God to get him out of his mess.

He tells me of his visitors...

*Kaitlyn*, a volunteer at Mackie's Place, who has taken his sister - the only girl amongst 6 brothers - for overnights and has been a support to their mom.

*Chelsea*, a former Mackie's Place employee, who has loved his mom and helped with getting kids in routines, cleaning, and connecting one-on-one with each of the 7 kids in their home.

*Sylvia*, a Co-Founder of Mackie's Place, who has been a massive support to his big brother for a number of years and who their mom loves immensely.

*Kyle*, a local physiotherapist and volunteer at Mackie's Place, who had been taking Nick\* to the gym every other week before his arrest. When they went to the gym, Nick\* didn't speak much, but he always showed up. He says that's changed now, and told me they talked for their entire hour-long visit.

***This is the Mackie's Place team; our volunteers and our staff. Each of them a part of showing up for others; for their city; for a mom; and, for a kid. They are inspiring. Each of them is being changed by this family and, maybe, this family is being changed by them.***

# 8,488

MEALS SERVED





# CHRISTMAS DINNER

Every December we plan a beautiful Christmas feast, made from scratch and complete with all the fixings, to ensure our crew has the opportunity to be celebrated during the holiday season! This has become a beloved evening for our crew and their families; many come annually, and each year their group grows to include grandparents, cousins, nieces, and nephews.

On December 8, 2022, we hosted our annual Christmas Dinner and, together, we enjoyed a phenomenal meal, a beautiful dessert table, games, live music, and a special gift for each guest. This is easily one of the most beautiful nights of the year!

*Thank you to everyone who sponsored this event financially or volunteered their time to serve our crew and make this such a special evening! We couldn't do this without you!*





# MILESTONE CELEBRATION

We believe in celebrating the success of every young person who walks through our doors. We know that recognizing achievements, both small and large, builds a sense of accomplishment and pride, as well as hope for the future.

On May 29, 2023, we hosted our annual Milestone Celebration, an evening to honour our crew and all they have accomplished in the past year! With many young people completing our Job Skills programs and some graduating high school, we had plenty to celebrate. Together, we enjoyed dinner from a delicious food truck, live music, a dance party, games, and a beautiful dessert table of Mackie's Place treats!

*Thank you for supporting Mackie's Place and giving young people the opportunity to feel loved and celebrated!*

# COMMUNITY COFFEE

**IN SEPTEMBER 2022, WE OPENED COMMUNITY COFFEE, A FOR-PROFIT CAFE OPERATED IN PARTNERSHIP WITH RELATE CHURCH.**

For young adults who have completed our Barista Skills program and need additional time and support before entering the general workforce, Community Coffee offers a safe and supportive environment where their emotional, cognitive, and social functions are supported.

Since its opening, we have seen massive growth in the young adults that Community Coffee employs! Each of them has become consistent and reliable; they take great pride in their work; they have honed their customer service skills; and, they work well as a team. **We are so proud of this crew!**

*Join us  
for coffee!*

**WED & THURS  
9 AM - 1 PM  
6788 152 STREET**





**OUR CITY**  
*your impact*

# IN YOUR WORDS

"Since joining the volunteer team at Mackie's Place in May of 2021, I have been blessed to see the impact that Mackie's has had on individuals and the overall community. Each and every decision made at Mackie's has the ultimate goal in mind of supporting youth and their families.

*Mackie's Place is a true family with unique relationships and connections. I appreciate that Mackie's not only provides resources for youth, but Mackie's intentionally provides youth with manageable responsibilities that build confidence, trust, and belongingness.*

I have loved watching youth, staff and volunteers taking care of one another, and forming genuine connections.

There is an overall theme of resilience that acknowledges the often tough circumstances of many youth, but celebrates their ability to move forward together. Mackie's Place is a safe haven for many people, and a pillar of the Surrey community."

**Jaylene Murray**  
Mackie's Place Volunteer

"In its inaugural round of granting, the Fraser Valley Realtors Charitable Foundation (FVRFCF) was honoured to present Mackie's Place with a \$10,000 grant towards their Youth Employment program. Indeed, Mackie's Place was one of ten Fraser Valley charities selected by the FVRFCF from more than thirty applications.

*Their Youth Employment program for older youth and young adults who need additional time and support before bridging into the general work force, stood out as a program designed to make a tangible difference in the lives of at-risk youth in our community.*

After spending time with Sylvia, Favian, and some of the youth at their drop-in location, it was evident that Mackie's Place offers hope for many young people who have experienced trauma or are in crisis.

In fact, in learning more about Mackie's Place, I was personally inspired to help further advance their mission. My family immediately signed up for the Pie Club and are grateful to be able to help in our own little way."

**Chris Hodson**  
Executive Director  
Fraser Valley Realtors Charitable Foundation



**170**  
volunteers served  
this year

“Volunteering with Mackie’s has always been about making real connections and friendships. Essentially, I get to help my friends write their resumes, gain skills, and find jobs, and that’s really exciting because the impact is so tangible.”

**TEMI OJO, VOLUNTEER**

“Mackie’s Place has become a second home for me as a volunteer. The impact it has on disadvantaged youth is profoundly inspiring. Every day brings new stories of resilience, and I’m grateful to be a part of this transformative experience.”

**PEDRAM TAVAKOLI, VOLUNTEER**

# PARTY IN THE GARDEN

**ON SATURDAY, JUNE 24, 2023, WE HOSTED THE 6TH ANNUAL PARTY IN THE GARDEN, OUR LARGEST FUNDRAISING EVENT OF THE YEAR.**

With 145 guests in attendance, we enjoyed a beautiful evening in a tranquil setting surrounded by nature!

Complete with a champagne reception in the forest; a phenomenal 4-course, farm-to-table meal prepared by Chef Colin Burslem; live music by Antonio Larosa; a spirited live auction led by auctioneers

Marlin & Ross Martin; hand-crafted cocktails; and, of course, a selection of fresh-baked Mackie Pies; the evening was a smashing success!

**Thank you to each and every one of you who joined us in the Garden last year! Together, we raised an incredible \$286,868!**

***Mark your calendars... This year's Party in the Garden will be on Saturday, June 15 and we would love to have you in attendance! If you are interested in sponsoring a table or purchasing tickets, watch for an email when ticket sales go live.***



# THE HANGAR EVENT

On May 11, 2023, we had the opportunity to host an event at the private hangars at Abbotsford International Airport, alongside our event supporters: Fast Air, Traveland, and Awesome Air.

Together with over 200 guests, we enjoyed an incredible grazing table by Chef Colin Burslem, live music by Ashley and Alistair Milne, and toured stunning private aircraft, RVs, and other vehicles. It was an amazing opportunity to increase community awareness and share about Mackie's Place with so many new people!

**THIS EVENT WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE SUPPORT OF KEN AND BETTY VOTH WHO ARE NOT ONLY GENEROUS DONORS TO MACKIE'S PLACE, BUT ALSO SHARE THEIR SOCIAL EQUITY IN ABUNDANCE.**

The two of them have now spearheaded four benefit events, introducing their community to Mackie's Place and inviting them to become supporters.

"Betty and I were introduced to Mackie's Place last year and it was very eye-opening for us to hear about some of the experiences youth in our communities have to endure.

*We believe so passionately in the work that Mackie's Place is doing in helping provide a better future for deserving kids, which in turn provides a better future for our communities.*

We are proud to support and advocate for an organization that is making a lasting and significant impact for at-risk youth."

**Ken Voth**  
President

Voth Developments Ltd.



# OUR STORY

*behind-the-scenes*





**91**  
Pie Club members  
this year

## MACKIE'S PIE CLUB

In November 2020, after months of needing to pivot our fundraising strategies due to the ongoing pandemic, Mackie's Place launched the Mackie's Pie Club!

The Pie Club is an exciting fundraising initiative and monthly pie subscription service. Members join with a monthly donation of \$200 or more, and in return receive a delicious, handmade Mackie Pie, in a flavour of their choosing, delivered directly to their doorstep.

It's a win-win! You receive an incredible pie and, in turn, Mackie's Place is able to continue providing invaluable services for at-risk youth in our community.

Our Mackie Pies have earned quite the reputation, and they are available exclusively to Pie Club members.

In its third year, **MACKIE'S PIE CLUB INCREASED ITS REVENUE BY 83% OVER THE PREVIOUS YEAR, BRINGING IN \$190,679** in the 2022/23 fiscal year. This is some very exciting growth, greatly increasing the financial sustainability of our organization

**Interested in joining the Pie Club? Head to our website today!**



# welcome, SYLVIA

**IN JUNE 2023, WE OFFICIALLY WELCOMED SYLVIA SHURY TO THE TEAM AS OUR DIRECTOR OF PHILANTHROPY!**

As one of the Co-Founders of Mackie's Place, Sylvia has been around since our inception. She volunteered nearly full-time for six and a half years, generously offering her time and talents to fundraising, events, youth programming, and so much more.

We are thrilled to have her on the team in an official capacity, and have loved seeing her cultivate donor relationships and bring a new level of professionalism to our fundraising efforts. In her first six months as Director of Philanthropy, Sylvia has proven to be an exceptional addition to the team.

**Interested in meeting with Sylvia?**  
Send her an email at [sylvia@mackiesplace.com](mailto:sylvia@mackiesplace.com)!

# HQ UPDATE

*We're finally home!* We are so excited to announce that the renovation of our new space is complete, and it turned out better than we could've imagined!

In preparation for our grand opening, we have begun recipe testing and re-training our staff in the new space. We can't wait to welcome our crew into their new home in February 2024!

**To those that supported this project financially or through shared resources - we can't thank you enough. Because of you, our crew has the most beautiful space to work, play, build relationships, and grow! What an incredible gift.**

We are keeping the completed space under wraps until our crew has a chance to see it in person, so be sure to follow us on social media for the big reveal in February!



## Welcome home!

In just a few weeks, we will joyfully speak these heartfelt words to our youth, proudly revealing the compassionate efforts of their community. We will WELCOME them with steadfast support, expanded programs, and a beautiful space for fostering positive relationships with peers and mentors. Delicious food and collaborative cooking experiences will await them, along with increased participation in our Alumni and Job Skills Programs.

As we whole-heartedly WELCOME our youth into Mackie Place Headquarters, we are confident that everything they encounter will be WELCOMED by them, in return. The dramatic increase in youth engagement, even despite the lack of Headquarters, and the excitement to join our Job Skills Program, reflect their eagerness. Their increased access to positive peers, activities, Youth Workers and volunteers will also be invaluable.

As a Board of Directors, we have WELCOMED the growth of our Advisory Board over the past year—welcoming individuals with valuable expertise and support. Welcome, Peter Fassbender, Ken Voth, Sam Shury, Ryan DelBlanc, and Tom Knoepfel!

We have also WELCOMED former board member Sylvia Shury into an invaluable role as Director of Philanthropy, addressing a crucial need with her exceptional work in raising awareness about Mackie's Place and developing significant new philanthropic partnerships.

Our Executive Director, Bobbi-Rhea Mackie, continues to exude enthusiasm, dedication, and creative perseverance in our shared

mission. A notable achievement this year was her leadership in developing a strategic plan, with expert guidance, to continue to provide crucial support to the most vulnerable youth in our city.

**OUR 'STORY IN NUMBERS' THIS PAST YEAR HAS TRULY BEEN PRECEDENT SETTING FOR OUR YOUNG CHARITY. WE'VE NEARLY DOUBLED OUR IMPACT IN EVERY AREA: SUPPORTERS, FINANCIAL DONATIONS, PIE CLUB MEMBERS, YOUTH AND VOLUNTEERS ENGAGED AND MEALS SERVED.** The only exception in our growth is the number of Youth engaged in our Job Skills Program, held back by the absence of a Headquarters. With our new space we eagerly anticipate WELCOMING more youth into this program. While awaiting the space, we reallocated programming budgets to lay the groundwork for expanding our offerings. Our wonderful Director of Care, Favian Kleine, has worked tirelessly to ensure hiring and systems are in place for this expansion.

Your ongoing support is wholeheartedly WELCOMED and received with deep gratitude!

**THANK YOU FOR EMBRACING THE VISION OF MACKIE'S PLACE AS PART OF YOUR PHILANTHROPIC STORIES. WE GREATLY APPRECIATE YOUR SUPPORT, EXPERTISE, AND INVALUABLE TIME SPENT VOLUNTEERING AND CONNECTING WITH OUR YOUTH.**

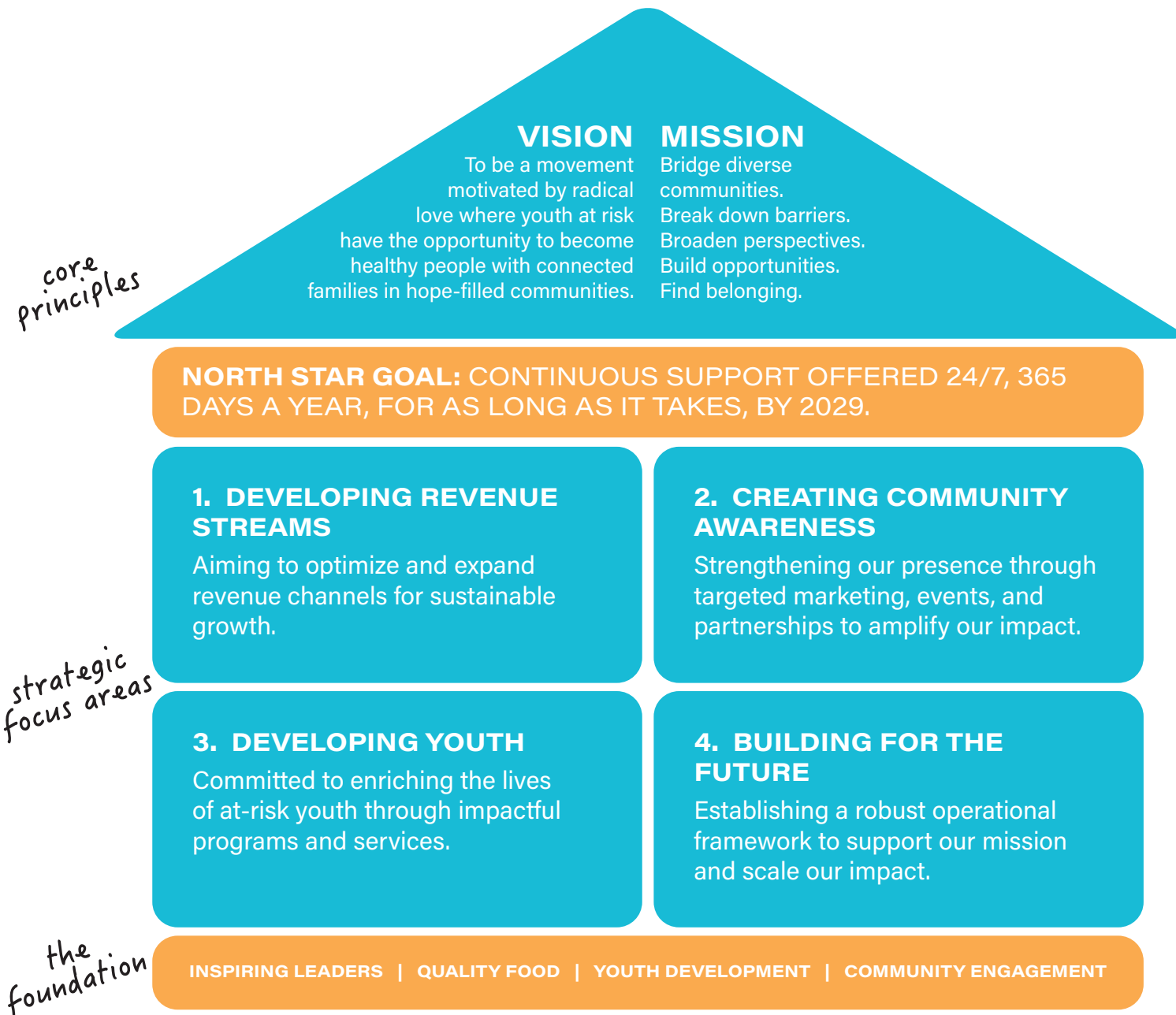
We are excited to share this Annual Report with you, celebrating the significant difference your contributions are making for our youth, leading to their personal growth and overall well-being of our city.

**Kimberly Franklin**  
Chair, Board of Directors



# STRATEGIC PLAN

*looking ahead*



2024 & 2025

**BUILDING THE NEW FOUNDATION**

Focus on building core capabilities, strengthening community engagement, and establishing key partnerships.

2026 & 2027

**EXPANDING HORIZONS**

Concentrate on program diversity, scaling existing initiatives, and exploring new opportunities.

2028 & 2029

**SUSTAINABLE IMPACT**

Emphasize long-term sustainability, operational efficiency, and creating a lasting legacy.



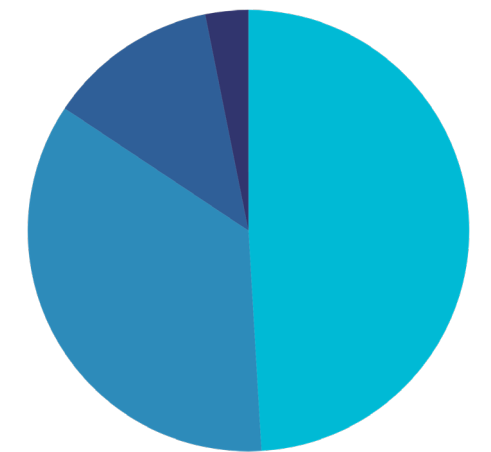
# FINANCIALS

Fiscal Year July 2022 - June 2023

**TOTAL RAISED \$1,524,737**

*Additional Capital Campaign Contributions* **\$199,500**

Number of Supporters	<b>488</b>
Number of New Supporters	<b>282</b>
Number of Monthly Supporters	<b>126</b>
Number of Pie Club Members	<b>91</b>



## SOURCE OF FUNDS

General Contributions	<b>\$748,082</b>	49.1%
Fundraising Efforts	<b>\$537,976</b>	35.3%
Pie Club Sales & Donations	<b>\$190,679</b>	12.5%
Grants	<b>\$48,000</b>	3.2%

**\$1,724,237**  
RAISED THIS YEAR

*108.3% increase  
compared to last year*

**\$1,249,399**  
OPERATING COSTS THIS YEAR

*33.6% increase  
compared to last year*



# BOARD OF DIRECTORS

**DONALD KONRAD** - BOARD TREASURER  
CPA, CMA (Retired)

**FAVIAN KLEINE**  
Co-Founder & Director of Care, Mackie's Place

**KIMBERLY FRANKLIN** - BOARD CHAIR  
Former Dean of Education, Trinity Western University (Retired)

**LINDA PETERS** - BOARD SECRETARY  
Retired, Long-Time Volunteer at Mackie's Place

**PETER SCHOUTEN**  
Director, AGI Investments

**ROBIN JOHNSON YEE**  
Former Director of Real Estate Marketing & Sales, Century Group (Retired)

## ADVISORS TO THE BOARD

<b>KEN VOTH</b>	President, Voth Developments Ltd.
<b>PETER FASSBENDER</b>	Strategic Business Consultant
<b>RYAN DELBLANC</b>	Chaplain, Regent Christian Academy
<b>SAM SHURY</b>	Lawyer, First Peoples Law LLP
<b>TOM KNOEPFEL</b>	Senior VP of Retail, Cadillac Fairview



thank you!



YOUTHSOCIALHOUSE



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